



Centre for Distance and Online Education
Panjab University, Chandigarh



Advanced Diploma In Fashion Entrepreneurship & Management 2026-2027

CDOE (DCMS) in Collaboration with UIFT & VD,
Panjab University, Chandigarh

NAAC Accredited A++

- **ONE YEAR**
- **SEMESTER SYSTEM**
- **CREDIT BASED**

Admission Starts -27th July, 2026
Last Date to Apply - 20th August, 2026





ABOUT THE PROGRAMME

The Advanced Diploma in Fashion Entrepreneurship & Management is designed to equip learners with advanced creative, technical, and managerial skills required in the contemporary fashion industry. The programme blends fashion design, garment construction, merchandising, branding, retail, entrepreneurship, and digital fashion tools to prepare industry-ready professionals. The program will enable the graduates to either launch and manage their own sustainable fashion enterprise or assume leadership roles in design, merchandising, or production management within established fashion organizations.

COURSE HIGHLIGHTS

- One Year Programme (2 Semesters)
- Hybrid Learning Mode (SLM + PCP + Practical Exposure)
- Capstone Project & Fashion Showcase
- Industry Visits and Portfolio Development Workshops
- Internship Opportunity
- Focus on Entrepreneurship and Fashion Start-ups

PROGRAMME DETAILS

Course Level: Advanced Diploma

Duration: 1 Year

Examination Type: Semester System (2 Semesters)

Seats: 100

Approx. Fee: Rs. 50,000

ELIGIBILITY

Graduate in any discipline with minimum 50% marks for General Category and 45% marks for Reserved Categories.

**Reservation as per PU policy will be followed.*

**Admission - Merit based
Seats - 100**

TEACHING – LEARNING PEDAGOGY

1. Self Learning Material (SLM) in both hard and soft copy: The First component of the programme would be the Study Material prepared by an expert faculty in Self Learning Mode (SLM) in each subject. Both hard copy and soft copy will be provided.
2. Personal Contact Programmes (PCPs) conducted by expert faculty.
3. Internal Assignments and Practical Work. This component includes assignments for internal assessment in each semester.
4. Term End Examinations conducted by the University.
5. Internship and Viva Voce.
6. Capstone Project and Fashion Showcase. A capstone project is a culminating, hands-on academic experience where students integrate and apply knowledge from their entire program.
7. Portfolio Development Workshops and Industry Interaction.

PROGRAMME OBJECTIVES

- Develop creative and technical competencies in fashion design.
- Build entrepreneurial and managerial understanding in fashion business.
- Train students in advanced pattern making, CAD, merchandising, and retail.
- Enable learners to create commercially viable collections and portfolios.
- Foster innovation, sustainability, and professional industry exposure.

For more details see Prospectus 2026.

For Prospectus 2026 and other 29 Programs see link:

<https://cdoe.puchd.ac.in/show-noticeboard.php?nbid=23>





SEMESTER I

- Concepts of Fashion
- Advance Fashion Illustration & CAD
- Advance Pattern Making & Grading
- Garment Construction & Couture Finish
- Textile Science
- Fashion Marketing & Brand Strategy

CORE SKILL AREAS

- Design and Production
- Fashion Business & Management
- Retail and Visual Merchandising
- Fashion Illustration & CAD
- Trend Forecasting and Styling
- Entrepreneurship and Financial Planning

SPECIAL FEATURES

- Expert Faculty Support
- Fashion Show and Final Display
- Industry Exposure and Retail Visits
- Portfolio Development Guidance
- Networking and Skill Development Activities
- Entrepreneurial Orientation

SEMESTER II

- Retail and Visual Merchandising
- Trend Forecasting & Styling
- Fashion Merchandising & Supply Chain
- Financial Planning & Entrepreneurship
- Capstone Project and Viva
- Portfolio Development Workshop & Internship

CAREER OPPORTUNITIES

- Fashion Designer
- Entrepreneur / Boutique Owner
- Fashion Stylist
- Fashion Illustrator
- Retail Merchandiser
- Fashion Marketing Executive
- Production Coordinator

FASHION ENTREPRENEURSHIP

Counselling (Admission Schedule)

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|---|---|
| 1. Start date of Online registration | - 27 th July, 2026 (Monday) |
| 2. Last date of Online registration | - 20 th August, 2026 (Thursday) |
| 3. Last date of submission of hardcopy of application form & documents in CDOE (mandatory) | - 24 th August, 2026 (Monday) |
| 4. Display of provisional Merit List | - 3 rd September, 2026 (Thursday) |
| 5. First counselling & last date for payment fee - at SBI fee counter or pay at online portal https://payonline.puchd.ac.in/ (Fee Code C0290) | - 10 th September, 2026 (Thursday) |
| 6. Display of waiting list if seats remain vacant | - 11 th September, 2026 (Friday) |
| 7. Second counselling and last date for payment fee at SBI fee counter or pay at Online portal https://payonline.puchd.ac.in/ (Fee Code C0290) | - 12 th September, 2026 (Saturday) |

Admissions will be confirmed only after you deposit the prescribed fee on the spot of counseling.

CONTACT

Centre for Distance and Online Education (CDOE)
Panjab University, Chandigarh

Coordinators -

Prof. Geeta Bansal, CDOE. - 9779131972

Prof. Prabhdeep Brar, UIFT & VD.- 9888536914

FASHION
MANAGEMENT

